

TIFF CHANG

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EDUCATION

PARSONS NEW SCHOOL FOR DESIGN
BFA Communication Design
09.2006 - 05.2010
Dean's List 2006-2010

SKILLS

Creative Direction and Design with a strong focus in fashion advertising, typography, packaging, and branding.

10 years of on-set print and video campaign experience.

Specializing in creating strategically-driven concept decks that set a creative vision for projects.

Ability to oversee pre-press with design mechanicals and inspecting proofs before final release.

Conceptualize, develop and execute campaigns from start to finish, from concept to shoot to print guidelines.

Fluent in all creative Adobe CC Programs and all social media platforms.

EXPERIENCE

FREELANCE / CONSULTANT
Creative Director
10.2019 - present

**ESTÉE LAUDER
ARAMIS DESIGNER FRAGRANCES**

Design Director
08.2016 - 10.2019

KIDS CREATIVE
Senior Art Director
03.2013 - 06.2016

LAIRD + PARTNERS
Art Director
03.2012 - 03.2013

OGILVY & MATHER
Lead Designer
10.2011 - 03.2012

JIL SANDER
Freelance Designer
07.2011 - 12.2011

ARULIDEN
Junior Designer
08.2010 - 07.2011

HINT MAGAZINE
Motion Graphics Designer
09.2010 - 02.2011

V MAGAZINE / VISIONAIRE
Freelance Designer
05.2009 - 08.2009

COMME des GARÇONS
Assistant to Art Director
04.2008 - 08.2009

CLIENTS

ALEXANDER MCQUEEN
ALEXANDER WANG
ARAMIS
ARMAND DE BRIGNAC
BALENCIAGA
BAND OF OUTSIDERS
BELSTAFF
CFDA
COMME DES GARÇONS
COTY
DKNY
ERMENEGILDO ZEGNA
INTERVIEW MAGAZINE
JIL SANDER
KARL LAGERFELD
KIKI MONTPARNASSE
LANCEL
LOVE MAGAZINE
MADONNA
MICHAEL KORS
MOMA
NIKE
PEPE JEANS
PHILLIP LORCA DI-CORCIA
PRADA
PROJECT SHOW
PUIG
ROSEWOOD HOTELS
SAINT LAURENT
SFMOMA
STEIDL BOOKS
TOMMY HILFGER
TORY BURCH
TROYE SIVAN
UNITED NATIONS
V MAGAZINE
VERA WANG
VISIONAIRE
VOGUE

AWARDS / HONORS

CLIO IMAGE AWARDS 2014
Grand Prize for Alexander McQueen SS14 Print

CLIO IMAGE AWARDS 2014
Finalist for Alexander Wang SS14 Print

2010 ART DIRECTORS CLUB STUDENT
PORTFOLIO PARTICIPANT (2010)

LVMH MOËT HENNESSY DESIGN COMPETITION
Finalist (2009)

i-D MAGAZINE YOUNG DESIGNER COMPETITION
2nd Runner Up (2008)